

## SVKM's NMIMS Deemed to be University

### School of Branding and Advertising, Mumbai Campus Important Dates for Programme: BBA in Branding and Advertising (Batch 2020 – 23)

Sr. No.	Details	Dates
1.	Call letter for Personal Interview	Thursday, 16 <sup>th</sup> July'2020
2.	Conduct of Personal Interview (via zoom / Microsoft teams)	17 <sup>th</sup> July – 21 <sup>st</sup> July'2020
3.	Merit list of candidates selected for admission on website <a href="http://www.nmims.edu">www.nmims.edu</a> / <a href="http://www.npat.in">www.npat.in</a> at 5:00pm (I Merit List)	Friday, 24 <sup>th</sup> July'2020
4.	Document upload & Payment of admission fees (I Merit List )	25 <sup>th</sup> July – 30 <sup>th</sup> July'2020
5.	Merit list of candidates selected for admission on website <a href="http://www.nmims.edu">www.nmims.edu</a> / <a href="http://www.npat.in">www.npat.in</a> at 5:00pm (II Merit List) if required	Saturday, 01 <sup>st</sup> August'2020
6.	Document upload & Payment of admission fees (II Merit List )	02 <sup>nd</sup> August – 07 <sup>th</sup> August'2020
7.	Merit list of candidates selected for admission on website <a href="http://www.nmims.edu">www.nmims.edu</a> / <a href="http://www.npat.in">www.npat.in</a> at 5:00pm (III Merit List) if required	Monday, 10 <sup>th</sup> August'2020
8.	Document upload & Payment of admission fees (III Merit List )	11 <sup>th</sup> August to 15 <sup>th</sup> August'2020
9.	Commencement of program	Monday, 24 <sup>th</sup> August'2020
10.	Closure of Admission / Last date of admission	Wednesday, 09 <sup>th</sup> September'2020

Note: The candidates must check his/her eligibility before applying for the course

#### **Refund Rules:**

If a student chooses to withdraw from the program of study in which he / she is enrolled, the institution concerned shall follow the following five-tier system for the refund of fees remitted by the student.

Sr. No.	Percentage of Refund of Aggregate fees*	Point of time when notice of withdrawal of admission is served to HEI
(1)	100%	15 days or more <b>before</b> the formally-notified last date of admission. <b>(on &amp; before 24<sup>th</sup> August'2020)</b>
(2)	90%	Less than 15 days <b>before</b> the formally-notified last date of admission. <b>(25<sup>th</sup> August to 09<sup>th</sup> September'2020)</b>
(3)	80%	15 days or less <b>after</b> the formally notified last date of admission. <b>(10<sup>th</sup> September to 24<sup>th</sup> September'2020)</b>
(4)	50%	30 days or less, but more than 15 days, <b>after</b> formally notified last of admission <b>(25<sup>th</sup> September to 09<sup>th</sup> October'2020)</b>
(5)	00%	More than 30 days <b>after</b> formally notified last date of admission. <b>(10<sup>th</sup> October'2020 onwards)</b>

In case of (1) in the table above, the deduction will be 5% of the fees paid as processing charges from the refundable amount, subject to a maximum of Rs 5,000/-.

Note: 1) The above refund rules are as per University Grants Commission (UGC) notification on Refund of Fees and Non Retention of Original Certificates of October, 2018 and are subject to revision as per UGC notification (as applicable).

2) Candidates to refer Important Dates of the respective programme.