

**(Revised) Important Dates for Programme:  
Bachelor of Design (B.Des)  
(Batch 2017 - 2021)**

Sr. No.	Details	Dates
1.	Online Registration Starts at <a href="http://www.nmims.edu">www.nmims.edu</a> / <a href="http://www.npat.in">www.npat.in</a>	Tuesday, 31 <sup>st</sup> January, 2017
	Last date for editable field (i.e. addition school/ program, change of exam date, change of test city)	Monday, 24 <sup>th</sup> April, 2017
2.	Last date of Online Registration	Sunday, 30 <sup>th</sup> April, 2017
3.	Call letters / Admit Card available on website for NPAT 2017 (after 5.00 p.m.)	Monday, 8 <sup>th</sup> May, 2017
4.	Conduct of Online Test (Reporting time 8.45 am, Test timing 10.00 a.m. to 12.00 noon) (Design Aptitude Section starts after a 10 mins interval)	Saturday, 13 <sup>th</sup> May, 2017 and Sunday, 14 <sup>th</sup> May, 2017
5.	Conduct of Design Aptitude Section - 12.10 p.m. to 1.40 p.m.	Saturday, 13 <sup>th</sup> May, 2017 and Sunday, 14 <sup>th</sup> May, 2017
6.	Call Letter for Group Discussion, Pen and Paper Design Test, Personal Interview and Portfolio Review	Friday, 26 <sup>th</sup> May, 2017
7.	Conduct of Group Discussion, Pen and Paper Design Test, Personal Interview and Portfolio Review at NMIMS, Mumbai	Thursday, 1 <sup>st</sup> June, 2017 & / Friday, 2 <sup>nd</sup> June, 2017
8.	Merit list of candidates selected for admission on website <a href="http://www.nmims.edu">www.nmims.edu</a> after 5:00 p.m. (I Merit List)	Wednesday, 7 <sup>th</sup> June, 2017
9.	Payment of admission fees (I Merit List) (Time 11:00 a.m. to 4:00 p.m.)	Thursday, 8 <sup>th</sup> June, 2017 – Saturday, 17 <sup>th</sup> June, 2017
10.	Declaration of II Merit list of candidates selected for admission on website <a href="http://www.nmims.edu">www.nmims.edu</a> after 5:00 p.m. (if necessary)	Wednesday, 21 <sup>st</sup> June, 2017
11.	Payment of admission fees (II Merit List) (Time 11:00 a.m. to 4:00 p.m.)	Thursday, 22 <sup>nd</sup> June, 2017 – Saturday, 1 <sup>st</sup> July, 2017
12.	Commencement of program	Monday, 24 <sup>th</sup> July, 2017
13.	Closure of Admission	Tuesday, 8 <sup>th</sup> August, 2017

**\*For Payment of Fees Sundays and Holidays Excluded**

Note: The candidates must check his/her eligibility before applying for the course.

**Refund Rules on cancellation of admission**

If a student chooses to withdraw from the program of study in which he / she is enrolled, the institution shall follow the following four-tier system for the refund of fees remitted by the student.

Sr. No.	Percentage of Refund of Aggregate fees*	Point of time when notice of withdrawal of admission is served to the Institute
1	100%	15 days before the formally-notified last date of admission
2	80%	Not more than 15 days after the formally-notified last date of admission
3	50%	More than 15 days but less than 30 days after formally-notified last date of admission
4	00%	More than 30 days after formally-notified last date of admission

**\*(Inclusive of course fees and non-tuition fees but exclusive of caution money and security deposit)**

In case of (1) in the table above, the deduction will be 10% of the aggregate fees as processing charges from the refundable amount. Aggregate fees is inclusive of course fees and non-tuition fees but exclusive of caution money and security deposit.

Note: Candidates to refer Important Dates of the respective programme.

# Admission Information Handout

## Bachelor of Design (B.Des) (Batch 2017 - 2021)

### 1. Introduction

This booklet gives information about the Admission Procedure and Admission Test for B. Des – Mumbai campus.

### 2. Program & Intake

Program	Mumbai
B. Des	25

Admission for above mentioned program is through NPAT 2017 (including Design Aptitude Section), Group Discussion, Pen and Paper Design Test, Personal Interview and Portfolio Review.

### 3. Important Dates

Start date for online Registration	:	Tuesday, 31 <sup>st</sup> January'2017
Last date for online Registration	:	Sunday, 30 <sup>th</sup> April'2017
Exam Date	:	13 <sup>th</sup> & 14 <sup>th</sup> May'2017 (one session per day)

### 4. Eligibility Criteria (fulfilling all/applicable conditions mandatory)

- 4.1 The candidate must have passed 10+2 or equivalent examination including International Baccalaureate Diploma (IB certificate / & D.P. awarded candidates are **not eligible**) in any stream from a recognized Board in the first attempt and should have obtained a minimum of 60% aggregate marks.
- 4.2 Candidates of CBSE, ICSE, should mention in the online registration / e-admission form (if selected) for 10+2 or equivalent examination, the aggregate marks of all the subjects the candidate has taken/opted and appeared for (not best of four, five, six or seven). The candidate shall have passed all the subjects he / she has taken / opted and appeared in the applicable examination/s in a single / first attempt. The aggregate percentage of all subjects the candidate has taken / opted and appeared will be taken into consideration for confirming eligibility of the candidate for the program at the time of admission.
- 4.3 In case the mark sheet issued by the applicable Board / Institution is in percentile/s, the actual aggregate percentage of all the subjects taken / opted and appeared by the candidate will be taken into consideration.
- 4.4 Candidates above 25 years of age are not eligible to apply.
- 4.5 Those candidates who have passed or are appearing (all subject/s taken / opted) for 10+2 examination from a Board / University where Grade Point Average is given, such candidates must produce in writing from the Board / University concerned, the equivalent percentage for the GPA/CGPA obtained.

- 4.6 **Note for IB & Cambridge Candidate:** Candidates who do not have final mark sheet will be given “Provisional Admission” based on predicted scores. Fees will be accepted from such candidate but their admission will be confirmed on submission of final mark sheet before the commencement of the program if found eligible. The candidate shall have to submit copy of AIU notification to confirm their eligibility for the program as equivalent to (10+2) examination/s.
- 4.7 International School/s candidates and those candidates who have completed their (10+2) or equivalent examination/s from overseas school/s / Institute/s / University will have to submit AIU certificate of equivalence (mandatory) to confirm their eligibility for the program as equivalent to (10+2) examination/s.
- 4.8 Candidates passing 10+2 or equivalent examination from Open or Distance learning (ODL) School recognized only by National Institute of Open schooling (NIOS) can apply for the program subject to fulfillment of the eligibility criteria for the program. Candidates who have passed the 10+2 or equivalent examination by doing a part-time course or through distance learning / correspondence / externally / open school other than NIOS are not eligible to apply for the courses.
- 4.9 Only single mark sheet with all compulsory subjects taken / opted and passed in one / first attempt is mandatory, no compartmentalized mark sheet shall be considered.
- 4.10 The candidate who has **NOT** cleared the 10+2 or equivalent examination in the first attempt is **NOT** eligible to apply for the course.
- 4.11 Candidate whose final mark sheet is not available at the time of admission are required to submit internet copy of result duly attested by Principal of the school / college, failing which candidate will not be admitted to the course.

## 5. Admission Process

### 5.1) Online Registration & Payment of Registration Fee

- Visit [www.nmims.edu](http://www.nmims.edu) / [www.npat.in](http://www.npat.in) for online registration. Candidates are requested to keep 10<sup>th</sup> standard board examination roll number / seat number ready for initial registration. It is mandatory to give 10<sup>th</sup> standard board examination roll number / seat number for registration.
- Online Registration Fee is Rs. 1800/- for all programs of one school (Please refer / details listed in online registration form).
- Registration Fee is non-refundable.
- Candidates are given choice to register for multiple programs (School wise). List of Schools and programs under NPAT 2017 are as follows:
  - 1) Mukesh Patel School of Technology Management & Engineering - Mumbai/Shirpur Campus - B. Tech / MBA Tech.
  - 2) Shobhaben Pratapbhai Patel School of Pharmacy & Tech. Management – Mumbai Campus & School of Pharmacy & Tech Management – Shirpur Campus – MBA Pharma Tech.
  - 3) Anil Surendra Modi School of Commerce – Mumbai Campus & School of Commerce - Bengaluru, Navi Mumbai & Indore - B.B.A./ B. Com. (Hons)/ B. Sc. Finance.
  - 4) Sarla Anil Modi School of Economics – Mumbai Campus & School of Economics - Bengaluru Campus – B. Sc. Economics.
  - 5) School of Design – Mumbai Campus – Bachelor of Design (B. Des).
- Registration Fees : For NPAT 2017 (For All Programs)
  - Rs. 1800/- for all programs of one school
  - Rs. 3000/- for all programs of two different schools
  - Rs. 4000/- for all programs of three different schools
  - Rs. 5000/- for all programs of four different schools
  - Rs. 6000/- for all programs of five different schools

- Candidate must register only once. Option is given to appear for **test on both days (13<sup>th</sup> & 14<sup>th</sup> May, 2017) by paying fees for both days** as per school opted for. Option of date once chosen cannot be altered later/after successful completion of registration and payment.
- In case the candidate attends the test on both the days, the highest eligible score obtained by the candidate will be considered for merit list as per preference of school/s / program/s given.
- If there are multiple registrations, then registration for NPAT will not be considered & registration fee shall be forfeited. The candidate will be disqualified from taking any further examinations / attending selection process of NMIMS.

### 5.2 Instruction for uploading photo:

- 1) Photos should be in .jpeg format, and dimensions should be 200 pixels tall and 150 pixels wide. Size should not exceed 500 kb.
- 2) Photo should have either white or lightly colored background.
- 3) Eyes should be open and clearly visible.
- 4) Photo should have candidates face distinctly visible, straight and at the center. Shoulder tops should be also clear on the photo. Photographs should not be more than 6 months old.
- 5) Photos where candidate is seen to be wearing cap or goggles will be rejected.

### 5.3) Test City List

The **NPAT 2017** will be conducted at following centers (Cities).

Sr. No.	State	City
1	Andhra Pradesh	Hyderabad
2	Delhi	Delhi , Gurgaon, Noida, Ghaziabad, Faridabad, Greater Noida
3	Gujarat	Ahmedabad, Surat, Vadodara
4	Karnataka	Bangalore
5	Madhya Pradesh	Indore, Bhopal
6	Maharashtra	Mumbai, Navi Mumbai, Thane, Shirpur, Pune and Nagpur
7	Rajasthan	Jaipur, Udaipur, Kota
8	Uttar Pradesh	Lucknow, Kanpur
9	West Bengal	Kolkata
10	Tamil Nadu	Chennai
11	Chattisgarh	Raipur
12	Punjab	Chandigarh
13	Orissa	Bhubaneswar
14	Bihar	Patna
15	Uttarakhand	Dehradun
16	Goa	Panaji

- Candidate will be given option to **choose two test cities at the time of online registration** which is applicable for both days if candidate has opted for test for both days.
- Online form will be editable for restricted fields only i.e. addition in school/program, date of examination and change of test city. Changes (addition in school/program &/ change of test city) will be applicable for both days if candidate has opted for test for both days. Last date for changes in above field will be 24<sup>th</sup> April, 2017. **Changes will not be accepted from 25<sup>th</sup> April, 2017 in online registration form.**
- In case adequate numbers of candidates have not registered in any of the particular centers, such candidates will be informed to take the exam at the next available nearest center/place, which will be mentioned in the call letter. The NMIMS decision in this regard will be final.

#### 5.4 Admit Card

- All eligible candidates who are registered successfully will be called for the online test. On the basis of information indicated in the Application Form, admit card for the Admission Test & the venue (School/College) at each center will be communicated (hosted on the website) to the candidate as per important dates through the NMIMS website.
- You are required to download the admit card from our website [www.nmims.edu](http://www.nmims.edu) / [www.npat.in](http://www.npat.in)
- No candidate, without admit card or without the photograph on the admit card will be permitted to appear for the test.
- Candidate must carry any one requisite original ID proof along with photocopy of the same while appearing for NPAT 2017.

#### List of ID proof

1. Voters ID
2. Passport
3. School/College ID
4. Aadhar Card
5. Driving License (Learner license will not be accepted)
6. 12th Admit Card
7. PAN Card

### 5.5 Structure of the Test – NPAT 2017

The students opting for School of Design must attempt three sections of the NPAT and three sections of the Design Aptitude Section. The test would be an objective type, multiple choice test.

Part I of the test will be conducted for two hours and the three sections will have 40 questions.

Part II - Design Aptitude Section has three sections of 20 Questions each to be attempted in 1½ hour.

The NPAT 2017 for B. Des program will comprise of the following:

	Part	Test Details	No. of Questions	Time in Minutes	Weightage for final Score
<b>Paper 1</b>	1	Quantitative & Numerical ability	40	45	5%
	2	Reasoning & General Intelligence	40	45	10%
	3	Proficiency in English Language	40	30	15%
		<b>Total</b>	<b>120</b>	<b>120</b>	<b>30%</b>
<b>Paper 2</b>	1	Spatial Ability and Visualization Skills	20	30	30%
	2	Observation & Problem Solving	20	30	20%
	3	General Awareness & Design Sensibility	20	30	20%
		<b>Total</b>	<b>60</b>	<b>90</b>	<b>70%</b>

**Type of questions and difficulty level of Tests will be on SAT Pattern for Paper I**

## 6 Guidelines for physically challenged candidates

Physically Challenged will include the following (as per Person with Disability ACT of India)

1. Visually Challenged	2. Leprosy-cured
3. Hearing impairment	4. Loco motor disability
5. Cerebral palsy	6. Learning Disability / Dyslexia

Candidates who wish to request for assistance must fill in the details in the online application while registering. The candidate must upload their Disability Certificate at the time of online registration. Any request, application and/or certificate received after the closure of Registration will not be accepted and the candidate will have to appear for the test without any assistance in spite of their special status.

Each application will be reviewed on a case-to-case basis and appropriate assistance will be made available at the test center. Candidates should carry their Disability Certificate at the time of examination.

## 7 Selection Process

- All eligible candidates who wish to apply for admission to the B. Des Programme will be required to appear for an Online Test - NPAT 2017 (including Design Aptitude Section) to be conducted at various locations in India.
- The candidates will be called for further selection process on the basis of the marks obtained in NPAT 2017 (including Design Aptitude Section).
- The eligible candidates call letter will be hosted on the NMIMS website as per important dates. The decision of the institute will be final in this regard and no inquiries or correspondence in this regard will be entertained.
- The eligible students can then appear for the Group Discussion, Pen and Paper Design Test, Personal Interview and Portfolio Review at our Mumbai campus on the days listed in the important dates. The detailed schedule will be mentioned in the call letter.
- Admission offer is given as per merit, waitlisted candidates have to check their merit list status regularly and selected candidates should report for the payment of fees within given duration as per important dates.
- If the candidate is selected for more than one school in the merit list and has secured admission in the preferred school; and further wishes to secure admission in the second school as per selected preference, then the candidate will be required to cancel his/her admission from the first school in order to secure admission to school of next preference. Candidate can be admitted for single school only.
- Do Not Plan your return travel on the same day of admission schedule date (if selected).

## 8 Program Fees

Fees for the 1<sup>st</sup> year for the program Batch 2017 will be declared at the time of Group Discussion, Pen and Paper Design Test, Personal Interview and Portfolio Review of eligible candidates.

## 9 Refund Rules on cancellation of admission

If a student chooses to withdraw from the program of study in which he / she is enrolled, the institution shall follow the following four-tier system for the refund of fees remitted by the student.

Sr. No.	Percentage of Refund of Aggregate fees*	Point of time when notice of withdrawal of admission is served to the Institute
1	100%	15 days before the formally-notified last date of admission
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In case of (1) in the table above, the deduction will be 10% of the aggregate fees as processing charges from the refundable amount. Aggregate fees is inclusive of course fees and non-tuition fees but exclusive of caution money and security deposit.

Note: Candidates to refer Important Dates of the respective programme.

## 10 Important instruction

- The cancellation form is made available on the website [www.nmims.edu](http://www.nmims.edu). In case of cancellation of admission the candidate will be required to submit the duly filled in and signed cancellation form and request letter along with original fee receipt to be send by courier/post to Mumbai address as given below:

To:

Deputy Registrar (Admission)  
SVKM's Narsee Monjee Institute of Management Studies  
V. L. Mehta Road, JVPD Scheme,  
Vile Parle (West), Mumbai – 400 056.

The cancellation form is made available on the website [www.nmims.edu](http://www.nmims.edu).

- Canvassing in any form for admission will disqualify the candidature.
- All matters of dispute will be subject to the legal jurisdiction of Mumbai only.
- Please see the important dates and preserve it as a guide. All announcements from the institute will be through its web site: [www.nmims.edu](http://www.nmims.edu) or [www.npat.in](http://www.npat.in) and no individual communication will be sent to the candidates. Kindly check website regularly for any update.
- If at any stage, it is found that a candidate does not satisfy the eligibility criteria or the information furnished by him/her in the application form is incorrect, his/her admission to the course, even if selected, will stand cancelled and fees will be forfeited.
- Candidate's documents will be verified at the time of admission (if selected / admission offered) & if found not eligible; admission shall not be offered to the candidate.
- It is the sole responsibility of the candidates to ascertain whether they possess the necessary and requisite qualification for the admission to the courses at NMIMS.